Appl. No. 09/756,805
Amdt. Dated 2/11/2005
Response to Office action dated 08/13/2004

<u>Amendments to the Specification:</u>

Please replace the paragraph on page 14, lines 16-26 with the amended paragraph:

The electronic bulletin board system operates the above described various databases in order to realize the automatic link setting function. Fig. 2 shows a flow of the automatic link setting operation in the electronic bulletin board system. When a message is contributed, the electronic bulletin board system refers the obtained message text to the notable words collection (s10). In other words, the system checks whether a character array that matches a word in the notable words collection exists in the text or not <u>(s20)</u>. If a notable word in the notable words collection does not exist in the message text, the message is posted as it is on the bulletin board (s30).

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